**The FOLLOWING MATERIALS SHOULD BE COVERED BY 04.04.**

**YOU MAY FIND THE BOOK “KEY WORDS IN THE MEDIA” by clicking this attachment** [**https://drive.google.com/open?id=1d9FxfdUoCK0E43lcl3Eqrshi1IO0mqU4**](https://drive.google.com/open?id=1d9FxfdUoCK0E43lcl3Eqrshi1IO0mqU4)

**Lesson 5 Social Networks: Problem or Advantage?**

**Videos:**

<https://www.youtube.com/watch?v=1IW3y3x6og>

**Key words: lie, truth, addiction, willpower, advantages and drawbacks.**

**Key questions:**

1. Are you able to control how much time you spend in social media?
2. What would like to spend your time on instead of social networks? Do you spend more time communicating with family and friends or surfing the net?
3. Is it easy for you to refuse from social networks for a while?
4. Do social network have a positive or negative impact on you? Why do you go online and check in social networks every day?
5. Do you feel anxiety while your battery is dying?
6. How often do you post?
7. What do you usually like posting?
8. How often do you add pictures to your Instagram account?
9. Do you feel stressed when your post or picture gets only a few likes?
10. How many followers do you have in Instagram? How many friends do you have in Facebook?
11. Do you agree with the statement that Instagram (Facebook, etc.) is about showing off? If not what is the goal of using it?
12. “Get off Facebook and put your face in a book!” What do you think about this statement?

**Some interesting phrases from the video**

1. To be jacked in
2. Thoughts stream into your head
3. To revolutionize
4. To get newsfeed that spit back customized stories based on what we have clicked on in the past.
5. It is up to you to decide
6. “If you feed the beast, that beast will destroy you.”
7. “The app wants your soul”.
8. There are two billion people, more than two billion people on Facebook. It`s about the number of notional followers of Christianity.

**Active vocabulary from the book “Key Words in the Media” pp.12-13**

Viewer

Couch potato

To zap (through television channels)

Remote control/zapper

Tube/box/telly

To channel-hop

**HOMEWORK**

**WRITE AN ESSAY ON THE FOLLOWING TOPIC “DO MEDIA WANT OUR SOUL?” AND ANSWER THE FOLLOWING QUESTIONS WHEN WRITING AN ESSAY:**

**"What would you like to spend your time on instead of social networks?"**

**"Are you able to control the time you spend in social networks"**

**"Do social networks have a mostly positive or negative impact on you?"**

**BESIDES, COVER pp. 12-13 from “KEY WORDS IN THE MEDIA”.**

**Lesson 6 Fake News**

**Article to read:** <https://www.cbc.ca/news/technology/fake-news-misinformation-online-1.5196865>

**Videos to watch:** <https://www.youtube.com/watch?v=y7eCB2F89K8>

<https://www.youtube.com/watch?v=xf8mjbVRqao>

<https://www.youtube.com/watch?v=KX8-BOc7Z0c>

**KEY POINTS:**

**Misinformation** is the act of sharing information without realizing it's wrong.

**Disinformation** is the deliberate creation and/or sharing of false information in order to mislead.

Fabricated content: completely false content.

• Manipulated content: content that includes distortions of genuine information or imagery — a headline, for example, that is made more sensationalist to serve as "clickbait."

• Imposter content: material involving impersonation of genuine sources — by using the branding of an established news agency, for instance.

• Misleading content: information presented in a misleading way — by, for example, presenting comment as fact.

• False context of connection: factually accurate content that is shared with false contextual information — for example, a headline that does not reflect the content of an article.

• Satire and parody: humorous but false stores presented as if they are true. Although this isn't usually categorized as fake news, it may unintentionally fool readers.

**Active vocabulary from the book “Key Words in the Media” pp. 14-17**

Mayhem

Gore/gory

Multimedia

Interaction

Interactive

Interactivity

**HOMEWORK**

**CHOOSE ANY ARTICLE YOU LIKE AND ANALYZE IT BASING ON THE PRINCIPLES MENTIONED IN THE ABOVE ATTACHED VIDEOS AND MAKE A CONCLUSION WHETHER THE ARTICLE IS TRUSTWORTHY OR NOT. BESIDES, READ THE ARTICLE ABOUT DISINFORMATION AND MISINFORMATION AND THEIR TYPES + COVER pp. 14-17 FROM THE BOOK “KEY WORDS IN THE MEDIA”.**

**LESSON 7 CREATING FAKE NEWS**

**Videos to watch:**

<https://www.youtube.com/watch?v=frjITitjisY&t=78s>

<https://www.youtube.com/watch?v=2PcwpLRF-Go>

<https://www.youtube.com/watch?v=suvv7n4Rjzc>

**Active vocabulary from the book “Key Words in the Media” pp. 18-23**

Quality press

Popular press

Tabloid press

Gutter press

Tabloid

Broadsheet

Circulation

Readership

Editor

Journalist

Journo

Hack

Columnist

Fleet Street

Story

Piece

Article

To run/to carry an article

Editorial

Leading article

Leader

Leader writer

Obituary

Gossip column

Classified

Home

Masthead

Banner headline

Scoop

Celebrity

Celeb

Glitterati

Beautiful people

Jet set

Invasion of privacy

Breach of privacy

Intrusive reporting

Paparazzi

Doorstepping

Bug/bugging

**HOMEWORK**

**You should try your hand at creating a piece of fake news (you may use powerpoint or just word document or whatever you like). It is done for the sake of fun as well as for your deeper understanding of this process because in order to be able to detect such a piece of news one should be aware of how it is created from within. Therefore, try to be as resourceful (funny or serious) as possible when doing that. Make up a catchy headline and "interesting text" + attach a picture. Besides, work on the book "Key Words in The Media" (pp. 18-23).**